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ST Now

Jul-Sep 2023



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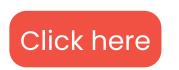
2 YEARS Engaged Patters, Infinite Possibilities.

ASSIST is a self-sustaining pan-Asian non-government organization (NGO) established in 2003, geared towards capacity-building, promoting sustainable practices, and achieving social impact.

For over **20 years**, ASSIST has nurtured partnerships from the academe, industry, government, and civil society in supporting projects that target meaningful societal transformation while meeting and exceeding shared objectives.



Let us know your thoughts about this quarter's newsletter.





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Join us as a partner, contributor, or sponsor. Together, let us work hand in hand to build more sustainable societies.

You may connect with us through info@assistasia.org or visit our website at www.assistasia.org for more information.

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WORKING TOWARDS THE SDGs

As part of the global development community, ASSIST aligns its initiatives with the achievement of the Sustainable Development Goals (SDGs). To demonstrate this, stories in this newsletter end with the icons of the SDGs that they help achieve.







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OUR PEOPLE AND PROCESSES IN ACHIEVING YOUR CORPORATE VOLUNTEERING OBJECTIVES

At ASSIST, corporate volunteering has been one of our expertise throughout the 20 years of serving the stakeholders. With dedicated people and well-established processes, ASSIST managed to achieve corporate volunteering in an effective way.





We encourage you to reach out to Franz Gabriel at *franz@assistasia.org* and Fernando Martinez at *ferds@ assistasia.org* in collaborating with our team of young people, with the use of our processes, so as to bring your corporate volunteering objectives to life

Corporate Volunteerism for a Cleaner Environment: Wells Fargo Leads Coastal Clean-Up

he scourge of plastic and other waste in our bodies of water are only increasing, so doing our bit in maintaining and cleaning our natural environment puts an emphasis on its life-giving importance to all of us.

Wells Fargo, a long time partner of ASSIST, has committed to its role of addressing societal challenges by presenting actions that create a positive impact. One of its advocacy is to live by the Sustainable Development Goals (SDGs) 13, 14, and 15 which are Climate Action, Life Below Water, and Life On Land. The said commitment is what led to the Coastal Clean-Up at the Las Piñas-Parañaque Wetland Park last April 28, 2023. About a hundred employees from Wells Fargo and other volunteers participated in the coastal clean-up. The event was not only to live by the said SDGs that Wells Fargo was committed to, but to also increase community engagement, raise awareness regarding proper disposal of waste, and also to serve as an avenue in pushing for a better policy that aims in the creation of a longterm solution towards a greener, cleaner, and safer environment.







Volunteering in the Agricultural Sector: Farmer Empowerment through Bayer Kubo

he pandemic unveiled the unprecedented challenge to many factors, one of which is the livelihood of many individuals. As the world is recovering from the impact of the pandemic, it is crucial in taking the initiative on allowing vulnerable sectors to be a part of it, especially in terms of financial recovery.



Bayer Philippines, alongside ASSIST and some volunteers, continued to spread the impact of the "Bayer Kubo" project, with its most recent Master Training that happened last May 9, 2023, in Dolores, Quezon. There were a total of 53 master trainers who all volunteered to initiate the training sessions that tackled farmer's health, women's health, and financial literacy to over 1,200 local farmers. Another Bayer Kubo Master Training occurred last June 1, 2023, in Manaoag, Pangasinan where volunteers communicated and taught more than 90 farmers, as well as for ASSIST to commence a field tour of the Bayer Kubo site.



Why Volunteering in Education Matters:

Project ACES leads Career Success

he younger generation plays a powerful role in the development of the society and so for the youth to become actual agents of change, they must be able to gain access to a quality education, employment opportunities, and ways to better integrate in society.

We can not always build the future of our youth, but we can build our youth for the future.

- Franklin D. Roosevelt

As such, in collaboration with Telstra Foundation Philippines Inc., ASSIST took initiative in implementing **Project ACES**, which aims to help students to achieve a successful career path.





On March 30, 2023, ASSIST met with the Philippine Directors of the Telstra Foundation to discuss the project moving forward. Officers and volunteers from both organizations went to the Batangas State University on March 31, 2023, to meet the supervising heads of the academic institution. An active discussion took place where all tackled the importance of capacitating engineering education and how crucial it is to strengthen the partnership of all involved parties to better support the Engineering and IT strands. Overall, the visit was a success as it helped in further researching ways to help the student in developing the necessary skills needed for their career.

Tree-Planting for a Sustainable Future: Cargill and ASSIST in Action

n collaboration with Cargill, ASSIST is committed to making a positive impact on both the environment and the community through different ways. Last June 7, 2023, ASSIST went on a site visit at Olongapo, Zambales for the Cargill tree-planting. The onsite visit not only opened the discussion on the benefits of tree-planting and growing, but it also allowed us to meet representatives from the Aeta's People Organization and from the Cenro Olongapo. The tree planting project has been a collaborative effort between Cargill and ASSIST that was accomplished in different cities and municipalities such as **Quezon City, Bulacan, Batangas, General Santos City, and other cities in the National Capital Region**.





Most recently, from June 14 until 15, both organizations met with the Corn Farmers Cooperatives Association of the province of Isabela and Cagayan for the Agri-Sagana Project. The Agri-Sagana Project is intended to bring bountiful agricultural opportunities to Corn Farmers. Besides discussing the updates of the project, the meeting also discussed the Cargill Philippines' Supplier Accreditation Process, as well as gaining insights regarding the challenges and opportunities when it comes to the production of corn here in the Philippines. olunteers from the Wharton School of the University of Pennsylvania paid a visit to local mango farmers in Palauig, Zambales, to deliver a three-day collaborative seminar on financial literacy and basic business management.

Day one saw the beginnings of meaningful exchange between the volunteers and the community. Starting off with a synergic brainstorm, it laid the foundations for the successive business education and financial literacy training sessions. The volunteers then facilitated the modules that showcased the proper research they did on the Philippine Mango industry, particularly in the province of Zambales. Lastly, the volunteers discussed the cornerstones of financial success: how to budget, how to deal with debt, and how to invest. The said discussion also led for farm owners and contract farmers to open about the issue in the Mango Industry in the Philippines.

Lizzie, Deepak, Jessica, Carter, Nick, and Dan partnered with ASSIST on the discussion of sustainable agriculture. They are part of Penn International Impact Consulting, a student organization committed to empowering NGOs and social entrepreneurs in developing regions.



The Importance of Youth Volunteerism: Volunteers from the Wharton School, University of Pennsylvania



MOD Roll-out with Catholic Relief Services



SSIST, in collaboration with the Catholic Relief Services (CRS) and Caritas Pateros, made a successful and remarkable impact in the communities of Aguho and Sta. Ana, Pateros, with the MOD pilot roll-out. With over 80 children, ages 10 to 16, MOD has shown its effectiveness in teaching disaster preparedness. The three-day rollout was filled with eagerness and excitement. Ms. Emmie Lugtu, a facilitator, stated that MOD is an effective tool that teaches children both disaster preparedness and the importance of forming a more resilient society.

The MOD also recognized the existing problem in the education sector. Some children encountered difficulties reading the contents. Still, it was a fulfilling experience for them as they learned how to effectively respond to emergencies and learned more about disaster risk management.





Wais sa Kwarta 2.0: Building a Better Financial Management Skills



o be fully equipped with knowledge and understanding about the basic concept of financial literacy is a crucial lesson to survive in today's society. Similarly, raising awareness on the environmental and health issues brought about by climate change is of equal importance. And so, Wais sa Kwarta 2.0 was implemented to tackle financial literacy and climate health education.

In partnership with Pru Life UK and in collaboration with both the Mayani and Malaruhatan Family Farm Associations, ASSIST was able to successfully execute Wais sa Kwarta 2.0, which was held on April 27, 2023. The event had over 500 members of farmers from Lian, Batangas. The event focuses on financial literacy and planning for the future and climate health resiliency.



The EY Volunteering Festival is the annual employee volunteering event of EY GDS Philippines that builds a culture of conscious volunteerism and creates meaningful impact through contributions made by employees. This year, EY GDS Philippines, with the Asia Society for Social Improvement and Sustainable Transformation, organized Finding Your WHY: The Ripples of Purposeful Volunteerism as part of the annual Volunteering Festival. Focused on creating ripples of corporate volunteerism against the backdrop of the need for social impact in the Philippines and beyond, the event brought together leaders, beneficiaries, and volunteers to facilitate knowledge sharing and thought leadership.

Showcased through a roundtable discussion, the event saw diverse perspectives on the importance of purposeful volunteering and how it can create ripples of impact.

Serving as the official launch of the NextGen Workforce program, the event brought together social impact leaders to exchange dialogue, enable employee volunteerism, and enhance purposeful participation amongst EY GDS Philippines employees.



Celebrating the Beauty of Volunteerism: EY Volunteering Festival 2023



Project Ready 2 Export:

Understanding the Global Market

he ASSIST Mekong Team takes part in the training program, Project Ready to Export (R2E), implemented by the Dutch Business Association Vietnam (DBAV). Its first training session, which was held last May 12, 2023, had 70 participants from 50 different small and midsize enterprises (SMEs).





The topic of the training program is Business Model, Innovation for Export which teaches Vietnamese SMEs on the crucial role of understanding their target audience in the European Union plays when it comes to their expansion internationally, specifically in the Netherlands.

The project aligns with the goal of R2E, which is to assist Vietnamese SMEs in not only seeing a greater expansion internationally, but to become a value chain partner of The Netherlands' Foreign Direct Investors (FDI) and Multinational Enterprises (MNE). By doing so, it can help to further promote the trade relationships between Vietnam and the Netherlands.

Bridging the Educational Gap, One Laptop at a Time





ouths are the future! The Boston Consulting Group (BCG), a top consulting firm based in the USA, partnered with the ASSIST Mekong Team to lead in the handover of the laptops to the Dariu Foundation, a Non-Profit Organization based in Switzerland that focuses on executing activities related to the education sector.

The event was a result of the BGC acknowledging that due to the unequal access to a quality education, many youths who are underprivileged do not have the means to further pursue their education. As such, the event believes that we can help in building a better future for all, one laptop at a time.

The laptops provided will be given to selected students that are being assisted by the Dariu Foundation and will be used by the students for educational purposes, as well as other educational-related activities provided by the foundation.

The Best of the BEST Project

fter 3 years, ASSIST, together with Bolloré Transport & Logistics Vietnam, DEG Impulse, and Hoa Sen University, has now concluded its collaborative project, Building Enhanced (QHSE) Standards for Trucking in Vietnam. The closing celebration happened last March 31, 2023.

The project was implemented shortly before the pandemic and while that could be seen as a challenge, the resiliency of all involved parties is what made such a project see its access. Through this project, it aims to help local trucking small and medium enterprises (SMEs) companies in becoming a better partner to international clients, which can be done via the capacity building activities under the QHSE requirements.





Throughout the 3 years, the project had showcased its impact on the Vietnamese Logistics industry. The project was able to have 30 trucking staff be trained on QEHS practices, as well as have 10 trucking companies get technical assistance, to which about 50% was given a certification by a third party. The project also provided a set of QEHS guidelines for trucking companies and lastly, it managed to train more than 200 university students on QEHS practices, as well as hosted a "Training of Trainers" sessions for 10 teachers or lecturers and let it be integrated in the official curriculum.



I, Assist to Make an Impact: An Intern's Point of View

atia Maronati once emphasized that the youth are now the key agents for social and political change, as well as economic and cultural development. So addressing and adjusting to these changes will be a defining feature and task of the future generation.

And indeed, Tessa Brunton, an intern of the ASSIST Mekong Team, showed the importance of providing a space for the younger generation to be exposed in the world of the development sector, a world where despite its challenges, provides a greater outcome for all. Tess described that joining ASSIST for her internship allowed her to genuinely become a part of the industry, specifically by allowing her to apply her knowledge in terms of sustainability.



She further shared that doing an internship with ASSIST was a great experience as it has given her a lot of freedom and independence to actually apply her learnings and write research papers and project proposals. She added that with ASSIST, she developed the skill of taking theoretical knowledge and applying it in a real life. She said that by developing such skill, she learned to be realistic and practical in her actions and proposals.

Overall, Tessa believes that anyone who would join ASSIST will be able to enjoy their time being a part of the organization, specifically as it allows them to explore the beauty, challenges, and impact of the development sector industry.





A specialized unit under ASSIST, **Creativelab** helps solve the communication, visibility, and knowledge management needs of development stakeholders, such as NGOs, social enterprises, UN agencies, international financing institutions, and others through a mix of contextualized social development, regional presence, and innovative design capabilities.

Addressing the Climate Crisis, One Step at a Time

ecently, ASSIST was chosen to create campaign materials for GIZ's Clean, Affordable, and Safe Energy for Southeast Asia (CASE) Programme. This program aims to raise awareness about the ongoing climate change and global energy crisis. The program aims to tackle the power sectors in the Southeast Asian region and its lack of discussion towards renewable energy and energy efficiency.

To improve program visibility and outcomes of the project, ASSIST Creativlab has been entrusted to create communication strategies and collaterals to promote an innovative and economical way of using energy through showcasing the CASE Programme's benefits, objectives, and accomplishments. The materials will reach across digital media platforms in the Philippines, Vietnam, Indonesia, and Thailand. Deutsche Gesellschaft für Internationale Zusammenarbeit (GIZ) GmbH



Learning More About BrachyTherapy

n Vietnam, Elekta is aiming to spread awareness about BrachyTherapy by localizing the website, AboutBrachytherapy. com, which contains treatments options, Brachytherapy and its advantages, as well as its side effects. It also has a cancer patient guide from medical professionals dedicated to cervical cancer patients, and even health and medical professionals. Currently, ACL is working on the sites' content translation, digital marketing, and creating video animations to further raise awareness regarding the site.





Financial Management with ADB

Building its notable history of working with the Asian Development Bank (ADB), ASSIST Creativelab was contracted to develop eight eLearning modules on Financial Management (FM), specifically targeted towards staff and management of the executing agencies. ACL was tasked with eLearning instructional design, user interface design, and course development.

From February this year until this month, the ACL has worked closely with ADB on collaborating in doing research so as to understand their needs and vision so that we are able to deliver high quality eLearning modules.

Campaigning for a Greater Tomorrow: Pagtatasa 2023

n collaboration with ASSIST Social Actions, ASSIST Creativelab will provide its various creative services to Global Giving. Among the services which ACL will provide are the development of a communications and dissemination plan, writing and editing monthly blog posts and articles, layouting of online collaterals, development of learning resources, documentation, quarterly reports, and digital storytelling. This collaboration has been in the works since the start of this year and will continue until the end of the year 2023.

Additionally, last May 24 and 25, members of the ACL team attended Global Giving's event called 'Pagtatasa 2023: Learning Event with Abot Kamay Community Solidarity Fund (ACSF) partner Awardees,' where valuable insights regarding the current state of the development sector were shared by development actors and stakeholders. Furthermore, the event celebrated 32 ACSF partner awardees for their overarching goal of bringing about change towards their respective communities.







ASSIST as a Contributor to Southeast Asia's Green Economy

ast May 2023, The Bridgespan Group, a global non-profit organization, published its latest report entitled, "Promoting Equitable and Inclusive Green Job Growth in Southeast Asia." The report was supported by JP Morgan, a financial services company that is committed to helping on the promotion of economic growth and inclusion through their philanthropic initiatives.

The report recognized ASSIST for its strategy of being a Non-Profit Organization that works on social, economic, and environmental challenges on sustainability. The report highlighted the works being done by the organization through its emphasis on the support provided for vocational education and labor-market development across a range of industries, such as renewable energy and sustainable infrastructure. Furthermore, the report commended ASSIST for being one of the few organizations in the Southeast Asian region that operates on equipping its workers through green-skill training.

The Buklod Bayani Stakeholders Forum concluded with fruitful discussions on corporate and cross-sectoral partnerships towards sustainable development.



Impact

- The Green Electrician lab in Vietnam trains youth from underserved backgrounds to access stable employment in green filds in collaboration with Schneider Electric. Since its inception, the programme has seen: - More than 240 students qualified as basic electricians. - Over 100 students qualified as sustainable energy
- managers. - 15 trainers certified.
- One TVET partner (Ly Tu Trong College) continu running the course independently of ASSIST.
 The accessRE programme in the Philippines trains solar technicians for local communities in
- collaboration with SolarNRG. Since inception, it has trained and certified more than 110 solar photovolta
- system installers.

 The Future Movers programme in the Philippines trains young people and certifies trainers in technical
- and vocational skills to increase employability and



drive economic recovery in post-conflict Marawi, Since inception, it has trained more than 780 youth and certified more than 660 trainers.

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PCNC awarded ASSIST with Certificate of Accreditation

e've reached a major milestone in the Philippines – ASSIST has been awarded by the Philippine Council for NGO Certification (PCNC) with a 3-year Certificate of Accreditation last May 31, 2023. ASSIST managed to earn the accreditation for having to meet the criteria for a non-stock, non-profit corporation. The process for gaining accreditation has been ongoing since 2020 which has not been an easy challenge for the organization but provided a great outcome in the end.

Prior to getting the accreditation, ASSIST was recognized as a registered and licensed Auxiliary Social Welfare Development Agency (SWDA) with the Department of Social Welfare and Development (DSWD) in 2021. As a certified SWDA, ASSIST are gaining a larger recognition in the Philippines and also being given the opportunity to access the networks of DSWD and support. Moreover, it also provided a greater advantage in gaining the accreditation from PCNC.

Given such a major milestone, ASSIST had a formal dinner with PCNC to show gratitude for awarding the organization with the Certificate of Accreditation. The formal dinner presented the accreditation as beneficial in engaging with potential donors and partners, as well as stakeholders, particularly from the private sector. It also opened the discussion for how ASSIST can gain partnership through the wide network of PCNC, specifically with other NGOs, private sector companies and academies.





The Children's First 1000 Days Summit Paves the Way for Inclusive Social Development in the Philippines

o ensure social development is inclusive, creating an environment wherein individuals can thrive and meet their maximum capabilities will be an integral part of that process. Though this process must already be initiated once a child is born. A critical part of ensuring an individual's maximum capability is realized is ensuring their first one thousand days since their conception will provide them with all the necessary materials needed for them to grow into a healthy individual.

Unfortunately in the Philippines, a significant proportion of the country's newborns continue to receive little to nothing when it comes to their growth and development. A problem that stakeholders from different sectors continue to work on. The Children's First 100 Days Summit was an event that aims to bring more awareness to the issue and inspire individuals and groups to work towards solving this problem. Notable keynote speakers and public figures attended the event. Present to speak at the event were former Senator Joey Lina, DILG Secretary Benjamin "Benhur" Abalos, and Retired Chief Justice Reynato Puno.



Ultimately, the event culminated by having all the participants of the event sign into a covenant to support the "Children's First 1000 Days Coalition", a great symbolism to show the dedication and commitment of Filipinos to finally eradicate the problems of malnutrition, stunting, and wasting so that the next generation of Filipinos are able to thrive, and in turn, bring the country to greater heights.



Making Money Better: ASSIST earned a special commendation at The MAIA 2023

A

Closing The Gender Gap

in Financial Literacy

Winner — Your Juno

Runner-up - Aflateen+

Special Commendation — Asia Society for Social Improvement and Sustainable Transformation (ASSIST)

> SSIST earned a special commendation at the Money Awareness and Inclusion Awards held in London, England last May 18, 2023.

MAIA

The Money Awareness and Inclusion Awards - the MAIAs - is an annual award intended to celebrate different individuals, nonprofit organizations, and corporations that are pushing on helping individuals and communities to further understand the financial system.



ASSIST was awarded the special commendation at the MAIA 2023 under the Closing the Gender Gap in Financial Literacy category because of its program, "Wais sa Kwarta si Misis" Financial Literacy Program. The program was in partnership with Pru Life UK, with the goal of teaching single mothers about proper budgeting, financial planning, and responsible borrowing of money in the hopes of further improving their incomes.

The MAIA 2023 recognized the effort that ASSIST had put in its contribution to discuss the gender gap, particularly with single parents and individuals coming from the Agricultural sector. Moreover, MAIAs congratulate them for their hard work, commitment and innovation in changing the world by introducing a better financial education, one step at a time.

PRIDE in the Workplace

In celebration of Pride Month, we asked members or allies of the LGBT+ Community from ASSIST on how they use their work in providing further support to the community

> As an advocate for LGBTQ+ rights myself, I'm glad that my work at ASSIST gives a lot of attention to gender equality issues, which include LGBTQ+. Our workplace is a safe space that welcomes anyone regardless of gender, race, or age and we're always reminded to include gender as an important factor to consider during our projects.

Vietnam is an interesting case. For instance, homosexuality is not penalized, yet still generally stigmatized, so the process of "normalizing" LGBTQ+ among the general population is quite tricky. Within the scope of my work as a Business Development Associate, I get to meet with a lot of people working in different fields and having diverse perspectives, so it is very interesting to seek their opinions and brainstorm potential LGBTQ+ support project ideas. In the future, I believe my work will have the power to help the LGBTQ+ community integrate and be heard.

LINH NGUYEN

As a multimedia designer, I use my skills as medium for me to incorporate not just the representation of the LGBTQ+ community, but more importantly the marginalized sector in out society as a whole. Personally, working in a non government organization is very rewarding for me because I get to use my skills in designing to push for my very own advocacy which are diversity and inclusivity through some of the projects we have at ASSIST. This allows me to make artworks that involve representations of different races, cultures, and sexual identities which is important if we want to progress as a society because as a member of the LGBTQ community, what we really want is to be accepted by everyone and not just tolerated. I live my life reminding myself that our time here on earth is very short and everything is fleeting, so I'd like to make everything worthwhile and hopefully leave an impact.

JORELLE QUIMPO

I'm the current lead of GrantNAV, a new services vertical of ASSIST. I believe in the midst of this ever-progressing rat race, it is essential for everyone to reevaluate their purpose and strive toward a future where the next generation has the freedom to fail. I envision a world that embraces learning through mistakes and encourages individuals to explore their full potential. As the lead of GrantNAV, I prioritize incorporating diversity and promoting the representation of LGBTQ+ individuals in our work. We are committed to forging partnerships that embrace and celebrate the LGBTQ+ community. We also have plans to collaborate with LGBTQ+ advocacy groups to support their initiatives and empower their efforts by providing them grant opportunity insights. By fostering diversity and representation, we aim to create a more inclusive and equitable society where LGBTQ+ individuals can thrive and be authentically themselves.

NIRMAL PRASAD

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WHO WE ARE

GrantNAV was founded on the premise that funding / opportunity research is a critical component for any successful business or nonprofit organization. With a seasoned team backed by a wellarticulated process and relevant tools from ASSIST's 20 years of experience, we will help your organization rise above the funding challenges.

Interested in our services? Contact Us!

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View our postcard here





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"Embracing wellness, one healthy choice at a time"



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Health & Nutrition

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