



Solution Search for the Environment (Greater Mekong Subregion)

Background

In 2013, the Asian Development Bank's NGO and Civil Society Center (NGOC) launched the ADB Youth Initiative. Its main objective is to empower the youth¹ of Asia-Pacific as development partners by mainstreaming their participation in ADB operations.

The ADB has a role to play in supporting young people to contribute and develop their countries' future throughout the region. Asia-Pacific has the largest number of young people globally with over 750 million, or 60% of the region's population, aged 15-24. The youth's sheer strength in numbers makes it one of the region's greatest assets in shaping the future. Mobilizing young people to drive innovative change and contribute to economic development in the region makes a significant contribution to ADB's vision of an Asia free of poverty.

The ADB Youth Initiative has four areas of focus: Citizenship, Employment, Environment, and Health. These have been identified based on the most pressing concerns of the youth among sectors that the ADB works in.

Citizenship includes good governance and entails the inclusion of youth ensuring there is healthy interaction between the citizens and the states. Youth unemployment rates in Asia can go up to three times more than adult unemployment in certain countries, posing potential challenges in the regional economy.² Environmental issues, such as water management, air pollution, deforestation and land degradation, and climate change continue to be of great concern.³ In the health sector, bad hygiene habits, poor sanitation facilities, lack of knowledge about reproductive health and rights, and new and emerging diseases are areas that need to be prioritized.

ADB has assisted various local, international, public, and private organizations to implement several programs to address these areas of focus. The Pacific Rim Innovation Management Exponents Inc. (PRIMEX) conducted the Heroes of the Environment Youth Camp, which engaged high school students in the Philippines to protect the Coral Triangle, an area of diverse marine life in Asia.

The ADB Youth Initiative commits to continue finding ways for youth to contribute to and benefit from development by mainstreaming youth participation into project operations through its events, social media engagements, and project activities. Youth may be faced with challenges, but these are seen as an opportunity for the growing number of youth to demonstrate they are a resourceful asset for finding innovative solutions and driving change throughout Asia and the Pacific.

¹ The ADB Youth Initiative defines "youth" as 15–30 years old to include varied categories of young people who come from a wide range of socio-political, cultural, and historical experiences.

² Dawes, L. and Marom, L. Mobile Services for Youth Employment. URL Available: http://www.gsma.com/mobilefordevelopment/wp-content/uploads/2013/07/Mobile-Services-for-Youth-Employment.pdf?bcsi_scan_dab5294b144736b1=0&bcsi_scan_filename=Mobile-Services-for-Youth-Employment.pdf Accessed on 19 October 2014.

³ Howes, S. and Wyrwoll, P. ADB Institute. "Asia's Wicked Environmental Problems." 2012. URL Available: <http://www.adbi.org/files/2012.02.28.wp348.asia.wicked.environmental.problems.pdf> Accessed on 19 October 14.



ENTRY FORM

Thank you for your interest in Youth4ASIA: Achieving Solutions for an Inclusive Asia. Please complete the following entry form and submit to solutions@youth4.asia by **15 January 2015**.

ENTRY OVERVIEW				
Abstract: <i>In 200 words, briefly discuss the rationale of your proposed solution.</i>				
GENERAL INFORMATION				
Entrant Name:				
	<i>Last Name</i>		<i>Given Name</i>	
Age:		Birthday:	Nationality:	
Mailing Address: <i>Ensure that the correct mailing address is given.</i>				
Contact Number:		Email Address:		
Social Media Account: (Facebook, Twitter, Instagram, etc.)				



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SOLUTION	
<p>In 200 words or less, describe the environmental problem you are addressing.</p>	
<p>In 200 words or less, describe your proposed solution.</p>	
<p>Describe your target beneficiaries.</p>	
<p>In 200 words or less, describe how your solution will have a direct and measurable environmental impact.</p>	
<p>Check the category which your proposed solution falls under.</p> <p> <input type="checkbox"/> Environmental Management <input type="checkbox"/> Biodiversity Restoration <input type="checkbox"/> Poverty Reduction & Social Entrepreneurship </p>	
ORGANIZATION	
Organization Name	
Briefly discuss your organization's focus area and field of interest.	
Indicate the number of members of the team.	
<p>Briefly describe previous projects conducted by the organization.</p> <p><i>Please include duration and location of each project listed.</i></p>	
Provide relevant references of your organization's projects as listed above.	



GREATER MEKONG
SUBREGION
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PROGRAM





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Describe the organization's capacity to implement proposed solution based on relevant experience.	
Identify at least one team member who can attend the awarding ceremony in January at Myanmar.	
COMPETITIVE LANDSCAPE	
Do you know of organizations that are also addressing the same issues in a similar way? Identify them.	
Identify your foreseen potential competitors.	
Describe how your solution differs from your competitors.	
<i>Please attach relevant documents supporting your solution (1-2 page concept note or project brief)</i>	

Please do not leave any item blank. If an item is not applicable to you, please type NA.

By submitting this registration form, I certify that the information I provided is correct and that I have carefully read, understood, and accepted the Mechanics, as well as Terms and Conditions of Youth4ASIA: Achieving Solutions for An Inclusive Asia, organized by the Asian Development Bank, ADB Youth Initiative, ADB Greater Mekong Subregion Core Environment Program, AsianNGO, and Asia Society for Social Improvement and Sustainable Transformation.



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