



DEG

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TÜV Rheinland

The TÜV Rheinland Group is a leading provider of technical services worldwide. Since its foundation in 1872, TÜV Rheinland has been developing safe and sustainable solutions for the challenges arising from the interaction between man, the environment and technology. As an independent, neutral and professional organization, TÜV Rheinland is committed to working towards a future that can fulfill the needs of both mankind and the environment in the long term.



ASSIST

ASSIST is a non-stock, non-profit international capacity building organization with its headquarters in the Philippines. It aims to achieve and witness meaningful change to and for our planet and the people living on it. Since 2003, ASSIST has implemented over 20 projects funded by multi-lateral donors such as European Union, USAID, UNEP, UNIDO, DEG, GTZ, etc.



S.A.F.E. Vietnam

Structured program to **A**chieve **F**ood safety **E**xcellence in Vietnam

Contact Information

DEG

Kämmergasse 22
50676 Köln Germany
PO Box 10 09 61
50449 Köln
T : +49 221 4986-0
F : +49 221 4986-1290
Website : www.deginvest.de

TÜV Rheinland Vietnam, Inc.

Unit 805-806, Centre Point Building
106 Nguyen Van Troi St., Ward 8,
Phu Nhuan Dist., Ho Chi Minh City,
Vietnam
T : +84 8 3842 0600
F : +84 8 3842 0660
Website : www.tuv.com

ASSIST

Level 5, A&V Crystal Tower
105 Esteban St., Legaspi Village,
1229, Makati City,
Philippines
T : +632 403 8668
F : +632 403 8358
Website : www.assistasia.org

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IMPLEMENTING PARTNERS





Project Brief

Over the past 20 years, Vietnam has developed into one of the major food processors and exporters in the global market. However, the product safety and quality control has not been performed appropriately and has therefore become a major concern for the relevant Vietnamese authorities. With the increasing awareness and expectation of the consumers towards health and food hygiene issues, the low performance in meeting the requirements of food safety principles and standards are seen as major obstacles for further growth of the food industry, especially when it comes to exporting agricultural products.

This distinct Public Private Partnership (PPP) project, jointly funded by DEG Germany and TÜV Rheinland Vietnam, aims at creating a broad impact on Agro and Dairy food safety and hygiene awareness throughout the entire supply chain in the country. Awareness campaigns, forums as well as trainings and certification programs were designed to build local capability and create a multiplier effect. Dialogue sessions with policy makers and representatives of a multi stakeholder group will also be conducted with the aim of reviewing the gaps and making possible changes to support SMEs in agro – dairy product industries in adopting international safety & quality standards/ best practices.

An e-Learning kit and Self-Audit Guide have also been built in as part of the deliverables to help the target industries strengthen their quality control activities and to sustain the project in the long term.

Project Activities



Mass Awareness Campaigns - Marketing materials will be created and distributed / published to create awareness on the governing local and international food safety and quality standards/ regulations.

C.E.O. Forums - Top decision makers will be invited to the **S.A.F.E. Vietnam** Forum to get an overview about the project and how it helps to enhance the knowledge and expertise of their employees and contributes to the sustainable growth of the company.

Multi Stakeholder Dialogue Sessions - Various stakeholders, including government agencies, academic institutions and food safety subject matter experts will be invited to share their view on the possible changes to support SMEs in agro – dairy product industries in adopting international safety & quality standards/ best practices.



Technical Trainings / Certification Programs - Various training programs on food safety awareness and food safety profession will be developed and delivered based on the results of the initial surveys at the selected SMEs. Internal guidelines / standards such as ISO 22000, HACCP and other best practices will be closely referred to throughout the program development.

Training of the Trainer - Local trainers selected from food industries, government institutions and industry associations will receive intensive training to be able to deliver the technical courses developed within the project as to create multiplier effect and a long term approach towards sustainability.

E-Learning Kit/Portal - This toolkit aims at helping industries to implement food safety practices on their own with the support of local trainers in order to improve and sustain the previous activities.

Self-Audit Guide - Self-implementation and self-audit guides are additional tools to educate the industry and to sustain this project in the long term.



Methodology



LEVEL	KEY ACTIVITIES
EVOKE	<ul style="list-style-type: none"> Mass Awareness Campaigns Food Safety Forums Multi Stakeholder Dialogue Sessions
EDUCATE	<ul style="list-style-type: none"> Technical Seminar Train the Trainer Workshop Certification Programs
ENGAGE & ENHANCE	<ul style="list-style-type: none"> E-Learning Kit / Portal Self-Implementation Guide Self-Audit Guide

Benefits

Join our **S.A.F.E. Vietnam** Project to grasp the opportunity to:

- Be provided with the most up-to-date information on international best practices/ standards in food safety & hygiene especially the expectation and requirements of the major export destinations like USA, EU and Japan;
- Be equipped with knowledge and information to enhance your expertise in the food processing field;
- Be given tools and techniques on comprehensive food safety & hygiene management which can be self-implemented in the company;
- Be widely connected to a professional network through the project implementation which helps to continuously enhance your knowledge and career development.
- Be able to position your company as a partner of choice through compliance to the multilateral standards and regulations.

