



DEG

DEG, a member of the KfW Bankengruppe (KfW banking group), finances investments of private companies in developing and transition countries. As one of Europe's largest development finance institutions, it promotes private business structures to contribute to sustainable economic growth and improved living conditions.



TÜV Rheinland

The TÜV Rheinland Group is a leading provider of technical services worldwide. Since its foundation in 1872, TÜV Rheinland has been developing safe and sustainable solutions for the challenges arising from the interaction between man, the environment and technology. As an independent, neutral and professional organization, TÜV Rheinland is committed to working towards a future that can fulfill the needs of both mankind and the environment in the long term.



ASSIST

Established in November 27, 2003, Asia Society for Social Improvement and Sustainable Transformation, Inc (ASSIST) is a non-stock, non-profit organization that aims to heighten awareness on relevant social issues and facilitate development through the provision of technical assistance to small and medium enterprises (SMEs), government agencies, NGOs, universities, cooperatives and other private and public organizations.

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ROBUST PHIL

Resilient Organizations BUilt for Sustained Transformation of PHILippines



A comprehensive disaster & crisis management programme for mission critical enterprises of the Philippines.

CO-FINANCED BY



IMPLEMENTING PARTNERS



Project Brief



The Republic of the Philippines is in the epicenter of natural (earthquakes, volcanic eruptions, typhoons, monsoon rains, floods, etc.) and man-made disasters, ranking 11 out of 204 countries in the Natural Disaster Index.

Businesses in a country beset by disasters and catastrophes suffer from as much damage as its people. The adversity that citizens experience is prolonged when some enterprises (termed mission critical enterprises) are not able to get back on their feet soon after a calamity. This unique Public Private Partnership (PPP) program jointly funded by DEG of Germany and TÜV Rheinland Philippines, Inc. is a concrete step in

making these mission critical enterprises resilient. The project aims at creating the much needed awareness for disaster and crisis preparedness covering the Four Rs: Risk Reduction, Readiness, Response and Recovery. It aims at equipping at least 10 enterprises with the know-how on international standards and best practices that will make them resilient.

Some of the international standards under the scope of the project are Enterprise Risk Management-ERM Information Security Management System- ISMS, and Business Continuity Management-BCM.

Project Activities



CEO Forum - Brings together top decision makers from various critical enterprises to create mass awareness. The CEO Forum will attempt to create the buy-in for the ROBUSTPHIL project.



Training & Workshops - Thirty mission critical enterprises in the Philippines shall be equipped with the required knowledge and skills on international standards like the Information Security Management System (ISO 27001), Enterprise Risk Management (ISO 31000) and Business Continuity Management (BS 25999), and other best practices governing disaster preparedness and recovery through a series of public trainings & workshops.



Company Selection - Companies who are interested in the project would be asked to submit an application form and the project committee shall choose based on established criteria. Companies should have sufficient resources, size, and manpower to meet project obligation. The organization also has to prove its commitment by signing an MOU with project implementers.



Technical Assistance / Alignment - Ten mission critical enterprises chosen as part of the program shall be offered direct technical assistance & mock assessment service for alignment towards the international standard (ISO 27001).



Best Practice Exchange Forum - The lessons & experiences gained during the program shall be shared through a best practice exchange forum to over 60 participants from various stakeholders (industry associations, government ministries, multilateral donors, private organizations, civil society) with the aim of disseminating learnings and creating the multiplier effect.



Sustainability Tool Kit - To sustain the project initiative, an e-learning kit on international standards (ISMS, ERM, BCM) and best practices governing crisis & disaster management will be developed and distributed to over 100 enterprises.

Methodology



Benefits

ROBUST PHIL is a Public Private Partnership program and it has a developmental agenda in supporting & equipping mission critical enterprises for better disaster & crisis preparedness.

Project offerings for participating companies include

Free Public Trainings

- Disaster & Crisis Management - an overview
- Enterprises Risk Management (ERM) - overview, tools & techniques
- Business Continuity Management - overview, tools & techniques
- Information Security Management - overview, tools & techniques
- Disaster & Crisis Management - International best practices

Free Technical Assistance for alignment towards ISMS (ISO 27001)

- Gap Assessment
- Awareness & documentation trainings
- Technical workshops, process definition & documentation
- Implementation / rollout
- Mock audits & Assessment
- Audit support for certification

