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FOREWORD

Dear (You),

We live in the age of fast computers and ever advancing technology. Ideas and information can be easily accessed with just a simple click and everyday something new is being created to make our lives easier. We even have hover boards now, imagine that!

But did you know that it is believed that we are the last generation that could make a difference and save the world?

That is why the United Nations have decided to call everyone's attention to be a global citizen in achieving the 17 Global Goals by 2030. These goals are focused on the three dimensions of sustainability – economic, social and environmental. The vision is to eliminate poverty, fight inequality and injustice, and fix climate change. Our mission is to transform this vision into action/reality.

This Global Goals Guide Book will serve as the primer for the Philippines to be part of the global movement for the betterment of the world. Though there are some efforts that are being implemented, we believe that more has to be done. Public participation is a must to achieve these global goals—our goals. The sense of urgency must be applied to everyone, from household, institutions, academe, civil society, business, and the government.

Therefore, we are inviting you to take part of this movement to turn global commitments into concrete actions/reality and to have easy access to information, especially to the Generation Z and Generation Alpha for they are the ones who will mostly benefit in 2030.

INTRODUCTION

The United Nations is one of the most renowned organizations who deal earnestly with the concerns of the world. Their development vision & framework entail a long term plan for the world, which includes both the Millennium Development Goals (MDGs) and the Global Goals, or also known as the Sustainable Development Goals (SDGs).

The SDGs is the global blueprint that emphasizes the necessity to solve social, economic and environmental issues in achieving sustainable development.

To actualize this blueprint, there is a need to mobilize the governments, business sectors, stakeholders, civil society groups, and universities to strengthen the implementation and revitalize the global partnership for sustainable development.

As Secretary Ban Ki Moon said in the General Assembly, "SDGs should be action-oriented, concise, easy to communicate, limited in number,

aspirational, global in nature & universally applicable to all countries while taking into account different national realities, capacities & levels of development & respecting national policies and priorities".

However, there is a high risk that not all Filipino citizens are aware and knowledgeable about the Global Goals. Hence, this manual was written to inform the youth about the SDGs, its purpose and how they can contribute to the achievement of these goals.

Asia Society for Social Improvement and Sustainable Transformation (ASSIST) is an international non-government organization focused on capacity building. It seeks to promote sustainable practices to address social problems in the developing world, with focus on Asia and Africa.



Goal #1: No Poverty

End poverty in all its forms everywhere.



CR In a country well governed, poverty is something to be ashamed of. In a country badly governed, wealth is something to be ashamed of. **\)**

- Confucius



Confucius was a Chinese teacher, editor, politician, and philosopher of the Spring and Autumn period of Chinese History

Nearly ½ of the world's population (\$





live on less than



More than

live in extreme poverty less than

\$1.25

a day.

According to Unicef,



die each day due to poverty



worldwide do not have enough food to eat



BILLION

children worldwide

are living in poverty



of humans

live without electricity approximately

billion people



Research

About the cause and effects of poverty



Participate

in various forums



Educate

others by educational project (outreach)



The Common of th

Spend only

on your needs and not on your wants



Voice out

your concerns through social media



Goal #2: Zero Hunger

End hunger, achieve food security and improved nutrition and promote sustainable agriculture.



C You can't build a peaceful world on empty stomachs and human misery. **>>**

- Dr. Norman Ernest Borlaug



Dr. Norman Ernest Borlaug Borlaug was born on a farm near Cresco, Iowa and he was a central figure in the "green revolution"

The vast majority of hungry people,

live in developing countries

780 out of 795 million people

Hunger KILLS more people each year than



AIDS, Tuberculosis and Malaria

COMBINED





in every 9 people

on our planet go to bed







Approximately

795 million people in the world are

CHRONICALLY MALNOURISHED



Don't waste food

even a single grain of rice



Save money

and share some food to the less fortunate people you see everyday







Protect

the variety of species of seeds, crops and farm animals



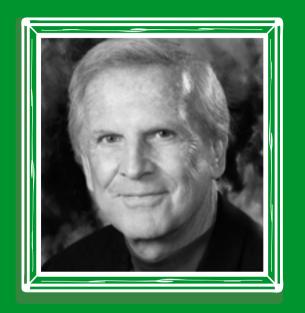
Improve

education and social programs for mothers, children and the elderly



Goal #3: Good Health& Well-being

Ensure healthy lives and promote well-being for all ages.



CC Time and health are two precious assets that we don't recognize and appreciate until they have been depleted.

- Denis Waitley



Dennis Waitley is an American motivational speaker, writer and consultant. He has been recognized as the bestselling author of the audio series, The Psychology of Winning and books as "Seeds of Greatness" and "The Winners Edge."



PRETERM BIRTH

complications cause more than

deaths each year



More than





babies' lives

could be saved with

simple and









about 💍



babies are born





Cancer KILLS more people in low- and middle-income countries than





Be protected

through vaccinations



Educate

people about addiction and provide treatment for affected people



Eat healthy food like vegetables



Q

Improve

information about – access to – services related to sexual and reproductive health



Don't smoke





People who have contagious disease must get quality treatment



Goal #4: Quality Education

Ensure inclusive and equitable quality education and promote lifelong learning opportunities fohr



CR Education is the most powerful weapon for changing the world.

- Nelson Mandela



Nelson Mandela was a South African anti-apartheid revolutionary, politician, and philanthropist, who served as President of South Africa from 1994 to 1999.



As of 2012.

primary-school pupils

WORLDWIDE

dropped-out

of school

An additional 32 MILLION repeated

a grade

In the Sub-Saharan.

11.07 million children leave school

before completing their primary education



of the world's out-of-school of the world's out-or-scripor children are **GIRLS** and

of the illiterate people in the world are **WOMEN** According to UNESCO,

MILLION

children were'nt enrolled in school in 2010

Of these children,

attended

and the remaining

are expected

in the future





Grab

the opportunities to learn more, go to trainings, special classes & etc.





Join outreach programs at your school



Read

newspapers, books and update yourself with current events



Goal #5: Gender Equality

Achieve gender equality and empower all women and girls.



CR Men and women have roles – their roles are different, but their rights are equal. **>>**

- Harri Holkeri



Harri Holkeri a former prime minister of Finland and an international diplomat and peacemaker who played a key part in the Northern Ireland peace process.



have experienced either intimate partner violence or non-partner sexual violence in their lifetime





million girls

are **deprived** of

education **#**

all over the world



UNEMPLOYMENT

rate is

for women and



for men



4 out of 5 victims of

are GIKLS F







If you think you're superior to a girl/boy, then you're not contributing to the global goals!



Respect women

Start at home with your mom, sisters, maids – it's a good practice to be implemented in and out of the home





No one is excluded from work opportunities (men & women, People with disabilities, young people, migrant workers)



Encourage

women and girls to participate in all political economic and public spheres



Goal #6: Clean Water & Sanitation

Ensure availability and sustainable management of water and sanitation for all.



CR Practice good personal hygiene. Wash your hands before you eat. Be aware of good clean water sources.

- James Wright



James Wright was frequently referred to as one of America's finest contemporary poets. He was admired by critics and fellow poets alike for his willingness and ability to experiment with language and styles, as well as for his thematic concerns.



884 million people in the world lack access to



safe water supplies

DIARRHEA

caused by inadequate drinking water, sanitation, and hand hygiene

kills an estimated

842,000 people or approximately

2,300 PEOPLE per day





Almost 2 in 3 people who need

SAFE DRINKING WATER

survive on less than \$2 a day

Every

\$1 spent on

water and sanitation

generates \$8 as a result of saved time,

INCREASED
PRODUCTIVITY

and

S REDUCED
HEALTH CAKE COSTS









Conserve water



Practice good hygiene



Brush

your teeth 3x a day, wash your hands, take a bath everyday!



Teach others how to take care of their body



Goal #7: Affordable & Clean Energy

Ensure access to affordable, reliable, sustainable and modern energy for all.



The future is green energy, sustainability, renewable energy.

- Arnold Schwarzenegger



Arnold Alois Schwarzenegger is an Austrian-American actor, model, producer, director, activist, businessman, investor, writer, philanthropist, former professional bodybuilder, and politician who served two terms as the 38th Governor of California from 2003 until 2011





CO₂

provided 18% of energy for electricity in 1973 and less than 1% in 2011





are **not** green sources of energy. The power plants, factories and cars use fossil fuels that release high levels of

CARBON DIOXIDE -9



Fossil fuels are *hazardous* to the

ENVIRONMENT and to HUMAN, HEALTH



GASSES

and

ACID KAIN

are all caused by the

burning of fossil fuels









Advocate

and use geothermal materials / solar panels /windmills





natural resources wisely



Use

public transportation vehicles instead of private vehicles



Goal #8: Decent Work & Economic Growth

Promote inclusive and sustainable economic growth, employment and decent work for all.



C Economic growth doesn't mean anything if it leaves people out. **>>**

- Jack Kemp



Jack Kemp was a conservative American politician, stalwart articulator and defender of supply-side economics.



Male employment-to-population

ratio stood at **72.2%**, while the ratio for **females** was 47.1%



830 million workers live with their families on less than





million youth (aged 15 to 24)

Over

are unemployed worldwide



Women in most countries earn on

average only 60 to 70%

of men's wages







Educate yourself

to promote inclusive and sustainable economic growth



Know

your rights to secure a safe, fairly paid, secure and fulfilling job





Pursue

your dreams. Dream Big! It's free anyway.



Join organizations

that will enhance your capabilities and skills



Goal #9 : Innovation and Infrastructure

Build resilient infrastructure, promote inclusive and sustainable industrialization and foster innovation.



CC Build resilient infrastructure, promote inclusive and sustainable industrialization and foster innovation.

- Steve Jobs



Steve Jobs was an American information technology entrepreneur and inventor. He was the co-founder, chairman, and chief executive officer of Apple Inc., CEO and largest shareholder of Pixar Animation Studios a member of The Walt Disney Company's board of directors following its acquisition of Pixar; and founder, chairman, and CEO of NeXT Inc.



UNDEVELOPED INFRASTRUCTURE

limits access to health care and education



More than



billion people

still do not have access to the







About

2.6



billion people

in the developing world **do not have** full time access to





people worldwide lack access to

basic sanitation





Learn to appreciate

how lucky you are – having access to all the services that you need



Support

small businesses by buying their products





Be digital literate

by learning how to maximize the use of computers



Discover

and learn more tools that will improve your productivity



Goal #10 : Reduced Inequalities

Reduce inequality within and among countries.



CR Human rights are not only violated by terrorism, repression or assassination, but also by unfair economic structures that creates huge inequalities. **\)**

- Pope Francis



Pope Francis is the 266th and current Pope of the Roman Catholic Church.



INCOME INEQUALITY

increased by 11% in developing countries between 1990 and 2010



In 2015,

The wealthiest

85 people

on the planet **have more money** than the poorest

3.5 billion people

COMBINED





out of eve

out of every

122 people

on Earth has been **forced** to flee their

HOMES



In 2014,

32,658 PEOPLE •

died as the direct result of terrorism



Be an advocate

we need to make sure that people living in poverty get support



Avoid

stereotypes and prejudices





Learn

to appreciate what you have and help others if you can



Respect and protect

the rights of all people, regardless of their color, race or gender



Goal #11: Sustainable Cities and Communities

Make cities and human settlements inclusive, safe, resilient and sustainable.



R A sustainable world means working together to create prosperity for all. **>>**

- Vacqueline Novogratz



Jacqueline Novogratz is the founder and CEO of Acumen, a non-profit global venture capital fund whose goal is to use entrepreneurial approaches to address global poverty.



3.5 BILLION

people lives in cities today almost half of humanity



By **2030**, almost

60%

of the world's population will live in

URBAN AREAS



Why should you care?

95% of URBAN

in the next decades will take place in **developing world**

828

million people

live in *slums* today and the number keeps rising





Join

community outreach activities and support initiatives advancing the rights of the poor to proper housing



Follow

the CLAYGO (clean as you go) rule wherever you are





Visit

our cultural heritages and let us aim to preserve them



Respect and obey

public rules and regulations



Goal #12: Responsible Consumption and Production

Ensure sustainable consumption and production patterns.



C The future belongs to those who understand that doing more with less is compassionate, prosperous, and enduring, and thus more intelligent, even competitive.

- Paul Hawken



Paul Hawken is an environmentalist, entrepreneur, and author whose influential writings have shaped corporate sustainability

The world can save



Each year, around

1/3 of all food produced

equivalent to

13 billion tons

worth around

\$1 trillion ends up

spoiling in the bins of retailers and consumers





If the world population reach

9.6
BILLION

by 2050, almost

3 PLANETS

would be needed to provide the natural resources to sustain current lifestyles





to our health and the environment







Don't waste your food

many people are not lucky enough to have 3 decent meals in a day



Consume food

and other products before they expire





Practice 3Rs

to minimize waste and garbage



Use your gadgets

and appliances wisely, save energy by unplugging devices you don't use



Goal #13: Climate Action

Take urgent action to combat climate changes and its impacts.



CC Out of all those millions and millions of planets floating around there in space, this is our planet, this is our little one, so we just got to be aware of it and take care of it.

- Paul McCartney



Paul McCartney is a key figure in contemporary culture as a singer, composer, poet, writer, artist, humanitarian, entrepreneur, and holder of more than 3 thousand copyrights.

From **1880** to **2012**, average



GLOBAL TEMPERATURE

increased by 0.85°C



Since 1870,

Global sea levels

have **risen** by about





Melting glaciers, shrinking lakes, and trees flowering sooner are global signs of





Global emissions of



have increased by almost since 1990





Always be prepared

for disasters and calamities



Support

environmentalfriendly causes and initiatives like Earth Hour



Join proactive

environmental activities in your community or organization



Observe proper

garbage disposal, avoid throwing papers and plastic anywhere





Goal #14: Life below Water

Conserve and sustainably use the oceans, seas and marine resources for sustainable development.



With every drop of water you drink, every breath you take, you're connected to the sea. No matter where on Earth you live. Most of the oxygen in the atmosphere is generated by the sea.

- Sylvia Earle



Sylvia Earle is an American marine biologist, explorer, author, and lecturer who became the first female chief scientist of the U.S. National Oceanic and Atmospheric Administration, and was named by Time Magazine as its first Hero for the Planet in 1998.



30 BILLION

tons of **urban sewage** are being discharged into lakes, rivers, and ocean every year

The Ocean covers

70%

of Earth's surface

and represent



of the living space on the planet by

volume



The Ocean contains nearly

200,000

identified species

but actual numbers
may lie in the
millions



Around

70% industrial waste

is dumped into the bodies of water





Always practice

proper garbage disposal everywhere



Support

only the local fishing businesses that follow legal fishing methods



Q

Engage

in water activities like snorkeling and diving to appreciate life under water



Avoid using plastic

materials to reduce pollution



Goal #15: Life on Land

Protect, restore and promote sustainable use of terrestrial ecosystems, sustainable manage forests, combat desertification, and halt and reverse land degradation and halt biodiversity loss.



CR The world's forests are shared stolen treasure that we must put back for our children's future.

- Desmund Tutu



Desmond Mpilo Tutu is a South African social rights activist and retired Anglican bishop who rose to worldwide fame during the 1980s as an opponent of apartheid.

Of the over



80,000 tree species

less than 1% have been studied for potential use



More than

6 billion people

rely on forests
products for their
livelihoods including

70 million

indigenous people



2.0

billion people

depend directly on agriculture, but **52%** of the land used for agriculture is severely affected by

soil degradation



known, **8%** are **extinct** and **22%** are at **risk of extinction**











Cultivate

plants, farmed & domesticated animals





land and animal life on land



Use

banana peel, animal manure and leftover food for the soil



Goal #16: Peace & Injustice

Promote peaceful and inclusive societies for sustainable development, provide access to justice for all and build effective, accountable and inclusive institutions at all levels.



CR Right is right, even if everyone is against it, and wrong is wrong, even if everyone is for it. **>>**

- William Penn



William Penn was an English real estate entrepreneur, philosopher, early Quaker and founder of the Province of Pennsylvania, the English North American colony and the future Commonwealth of Pennsylvania.

Corruption, bribery, theft and tax evasion cost



US \$1.26 TRILLION

for developing countries per year



Each **year**, nearly



MILLION PEOPLE

worldwide lose their lives to

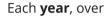






28.5 MILLION

children in conflict affected countries leave primary school in 2011



US\$ 1 TRILLION

is paid in **bribes** worldwide





Start practicing

peace and justice at your home



End all forms of violence

No to armed conflicts, No to war!





Equal access

to justice and legal information for all



No child abuse



Goal #17 : Partnership for the Goals

Strengthen the means of implementation and revitalize the global partnership for sustainable development.



CC Individual commitment to a group effort - that is what makes a team work, a company work, a society work, a civilization work.

- Vince Lombardi



Vincent Thomas "Vince" Lombardi was an Italian-American football player, coach, and executive, best known as the head coach of the Green Bay Packers during the 1960s, where he led the team to three straight and five total National Football League championships in seven years.



Official development assistance stood at

US \$135.2 BILLION

in 2014, the highest level ever recorded



We all live on the same

PLANET

we all share the same

resources





DEBT BURDEN

on developing countries remains stable at about **3%** of export revenue

79%. of imports

from developing countries enter developed countries







Include Global Goals

in National plans – Check our SONAs & laws if they are aligned to these global goals



Get involved

in community work and with aid organizations



Include Global Goals

in your daily activities and lifetime goals



Work together

with government and concerned people to make progress on the goals







- 2. But did you know that it is believed that we are the _____ that could make a difference and save the world?
- **3.** _____ participation is a must to achieve these global goals our goals.
- **4.** The ______ are the global blueprint that deals with the interconnection of social, economic, and environmental issues to achieve sustainable development.

Answers: 1. Action 2. Last generation 3. Public 4. Global goals 5. Sustainability









No Poverty **Reduced Inequalities** Goal 1 Goal 10 Sustainable Cities & No Hunger Goal 2 Goal 11 Communities Good Health & Well-Being Responsible Consumption Goal 3 Goal 12 & Production **Quality Education** Climate Action Goal 4 Goal 13 Life Under Water **Gender Equality Goal 5 Goal 14** Clean water & Sanitation Life on Land **Goal 6** Goal 15 Affordable and Clean Energy Peace and Justice Goal 7 Goal 16 Decent Work and Partnerships for the Goals Goal 8 Goal 17

Economic Growth

Infastracture

Goal 9

Industry, Innovation &



	111111	
Ensure sustainable consumption and production patterns	Ensure availability and sustainable management of water and sanitation for all	Strengthen the means of implementation and revitalize the global partnership for
Conserve and sustainb use the oceans, seas ar	ply	sustainable development.
marine resources for sustainable developme	ture, promote inclusive	
End hunger, achieve food security and	innovation	and its impacts Promote peaceful and
improved nutrition and promote sustainable agriculture.	uitable quality education and promote lifelong learn-	
Ensure healthy lives an promote well-being for all ages		for all and build effective, accountable and inclusive institutions at all levels.
Achieve gender equalit and empower all women and girls	use of terrestrial	Promote sustained, inclusive and sustainable and modern energy for all
Ensure access to affordable, reliable, sustainable and moder	halt and reverse land degradation and halt rn biodiversity loss	Reduce inequality within and among countries
energy for all	Make cities and human settlements inclusive safe, resilient and sustainable	End poverty in all its forms everywhere

Matching type 2



- A. Denis Waitley
- B. Confucius
- C. William Penn
- D. Dr. Norma Borlaug
- E. Harri Holkeri
- F. Pope Francis
- G. Mrs. Campbell
- Sylvia Earle

- I. Vince Lombardi
- J. Jack Kemp
- K. James Wright
- L. Nelson Mandela
- M. Arnold Schwarzenegger
- N. Paul Hawken
- O. Jacqueline Novogratz



				•
"Individual commitment to a group effort - that is what makes a team work, a company work, a society		"Education is the most powerful weapon for changing the world."-		"Economic growth doesn't mean anything if it leaves people out."
work, a civilization work." "Right is right, even if everyone is against it, and wrong is wrong, even if		"A sustainable world means working together to create prosperity for all."		"Practice good personal hygiene. Wash your hands before you eat. Be aware of good clean water sources."
"With every drop of water you drink, every breath you take, you're connected to the sea.		"Human rights are not only violated by terrorism, repression or assassination, but also by unfair economic structures that creates		"Men and women have roles – their roles are different, but their rights are equal."
No matter where on Earth you live. Most of the oxygen in the atmosphere is generated by the sea."		huge inequalities" "The future is green energy, sustainability, renewable energy."		"The future belongs to those who understand that doing more with less is compassionate, prosperous, and enduring, and thus more intelligent,
"To save the Earth we all gotta try, or else in the future we're all gonna fry!"				even competitive."

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Comics online:

http://www.margreetdeheer.com/eng/globalgoals.html





Asia Society for Social Improvement and Sustainable Transformation (ASSIST) is an international non-government organization focused on capacity building. It seeks to promote sustainable practices to address social problems in the developing world, with focus on Asia and Africa.