



DEG

DEG, a member of the KfW Bankengruppe (KfW banking group), finances investments of private companies in developing and transition countries. As one of Europe's largest development finance institutions, it promotes private business structures to contribute to sustainable economic growth and improved living conditions.



PUMA SE

PUMA SE is one of the world's leading sport-lifestyle companies that designs and develops footwear, apparel and accessories. World Cat Vietnam Co., Ltd. is a subsidiary of PUMA SE. PUMA SE is a joint stock company incorporated and existing under the laws of Germany having its registered office in Herzogenaurach, Germany. World Cat Vietnam Co., Ltd. is a private limited company incorporated and existing under the laws of Vietnam having its registered office in Can Giuoc, Vietnam.



ASSIST

ASSIST is a non-stock, non-profit international capacity building organization with its headquarters in the Philippines. It aims to achieve and witness meaningful change to and for our planet and the people living on it. Since 2003, ASSIST has implemented over 20 projects funded by multi-lateral donors such as European Union, USAID, UNEP, UNIDO, DEG, GIZ, etc.



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IMPLEMENTING PARTNERS



IN COOPERATION WITH



PROJECT BRIEF

Industries in developing and transition countries like Vietnam have significant potential to reduce the material, energy and pollution intensity per unit of industrial output. This brings about a reduction of the overall ecological footprint (carbon, water, etc.) while at the same time improves productivity and competitiveness.

Like many emerging economies, the challenge for Vietnam in the forthcoming years will be to strike a balance between economic growth, social equity and concerns for the environment. Moreover, as Vietnam's efforts to attract foreign direct investment intensify, the need to create links between development and environmental protection becomes an imperative. Industrial activity in Vietnam has grown by 14% per year, with some sectors as much as 100% in recent years. Vietnam poses a unique opportunity for economic efficiency and environmental protection to be achieved simultaneously in these sectors. These opportunities include industrial modernization, improving productivity operations, replacing obsolete technology and updating work practices.

Major industry sectors that contribute to environmental degradation and green house gas emissions in Vietnam include textile, garment and leather (TGL) industries. These sectors have great potential to conserve resources such as water and energy and to optimize the use of resources through implementation of resource efficiency practices benchmarking international frameworks from UNDP/UNIDO and ISO standards like ISO 50000, among others.

Through this Public-Private Partnership project between DEG and World Cat Vietnam Company Limited, TGL manufacturers, including World Cat Vietnam's suppliers, will be supported to achieve the three dimensions of sustainability: production efficiency (optimization of the productive use of natural resources like water, energy etc), environmental management (minimization of impacts on environment and nature) and human development (minimization of risks to people and communities and support for their development).

MAJOR PROJECT ACTIVITIES

Promotional Campaigns and Forums – create awareness among participating TGL manufacturers through the distribution of promotional materials and visual aids that stress the need for resource efficiency concepts and waste management.

Multi-stakeholder Group Discussions – Conduct group discussions among local manufacturers, local chambers, government agencies and NGOs to promote the concept of resource efficiency and waste management across the country.

Awareness Trainings – At least 100 individuals representing TGL manufacturers, including suppliers of PUMA, and representatives of industry associations as well as people from national and regional industry chambers (EUROCHAM, VCCI), and Vietnam National Cleaner Production Center will be invited to a 1-day awareness seminar.

Resource Efficiency and Waste Management Guideline – Will contain simple and doable ideas for companies on how to implement resource efficiency and waste management in their companies with little or no investment.

Body of Knowledge (BoK) on Resource Efficiency and Waste Management – the BoK will be developed and circulated both in physical and online formats and in English and Vietnamese languages.

Train the Trainer Workshops – Develop at least 60 local trainers in 3-day workshops conducted in at least 3 locations to transfer knowledge on the technical aspects of resource efficiency and waste management.

Knowledge-sharing Forums – Arranged on a quarterly basis, these forums will enable the local trainers to share their experiences in implementing concepts and practices from the BoK.

E-news Letter – Circulated online, the e-news letter establishes constant awareness and communication regarding resource efficiency and waste management among participating factories and stakeholders.

E-learning Kit – Develop and distribute to at least 100 factories an e-learning kit to assist TGL manufacturers in self implementation of the practices.

Best Practices Exchange Forum – Hold a forum with stakeholders to share and exchange best practices and ideas on practices implemented.

METHODOLOGY

PHASE 1 Awareness Building

- Awareness seminars on resource efficiency (water, energy) and waste management
- Promotional campaign
- Multi stakeholder forums
- Guideline on Resource Efficiency and Waste Management

PHASE 2 Capability Building

- Body of Knowledge (BOK) on Resource Efficiency and Waste Management
- Train the Trainer Workshops
- Quarterly knowledge sharing forums - E-learning Kit
- E-magazine

PHASE 3 Sustainability

- E-news Letter
- Suggestion schemes, slogan contest, drawing competition
- E-learning kit
- Best practices exchange forum

BENEFITS

The developmental goal of this PPP project is to improve the alignment to international standards on resource-efficient production of the textile, garment and leather industries in Vietnam. FREE participation and ACCESS to learning materials await participating companies, such as:

- Promotional campaigns, awareness trainings, and multi stakeholder group discussions
- Resource Efficiency and Waste Management Guideline
- Body of Knowledge on Resource Efficiency and Waste Management
- Train the Trainer Workshops
- E-news Letter and E-learning Kit
- Assistance on alignment to ISO 50000, ISO 14000, among others
- Best Practices Exchange forum