



DEG

DEG, a member of the KfW Bankengruppe (KfW banking group), finances investments of private companies in developing and transition countries. As one of Europe's largest development finance institutions, it promotes private business structures to contribute to sustainable economic growth and improved living conditions.



TÜV Rheinland

The TÜV Rheinland Group is a leading provider of technical services worldwide. Since its foundation in 1872, TÜV Rheinland has been developing safe and sustainable solutions for the challenges arising from the interaction between man, the environment and technology. As an independent, neutral and professional organization, TÜV Rheinland is committed to working towards a future that can fulfill the needs of both mankind and the environment in the long term.

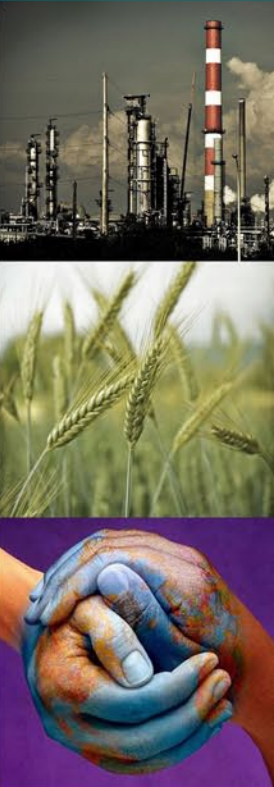


ASSIST

Established in November 27, 2003, Asia Society for Social Improvement and Sustainable Transformation, Inc (ASSIST) is a non-stock, non-profit organization that aims to heighten awareness on relevant social issues and facilitate development through the provision of technical assistance to small and medium enterprises (SMEs), government agencies, NGOs, universities, cooperatives and other private and public organizations.

CHINA RATE

CHINA Reporting And Transparency Excellence



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Project Brief



China is among the top 3 countries in the world regarding the size of its economy and success of its businesses. When it comes to the quality of services and products, Chinese organizations are considered world class. However, up to date one aspect of conducting business has not reached wide popularity, namely corporate sustainability reporting. This systematic approach of considering environment and sustainability in reporting procedures has so far only been implemented by less than 100 companies in China as top management is mostly unaware of its benefits for the company and its stakeholders.

This distinct Public Private Partnership (PPP) project, jointly funded by DEG Germany and TUV Rheinland China, aims at raising the necessary awareness and optimizing the reporting procedures of Chinese companies to make their businesses more sustainable in the future. By training organizations on issues such as transparency, environmental responsibility and international GRI guidelines, they will be able to create a better long-term approach which will lead to greater success and profits.

Project Activities



Awareness Sessions/ CEO Forum:

Will create an initial understanding of the subject matter for a large number of corporations. Top-decision makers will be special attention to earn their commitment to the project.



Training Sessions:

50 participants will be trained on GRI guidelines, international and local standards as well as on low carbon strategies. This series of trainings will equip these individuals to become local trainers themselves and spread their knowledge among industry partners.



Technical consultancy:

5 companies will receive intensive consultancy on GRI guidelines and the implementation of sustainability reporting to improve their existing processes and create a positive long-term effect.



Certified Sustainability Assurance Practitioner (CSAP) program:

A CSAP program will be developed to further educate local trainers and certify them against GRI guidelines and other sustainability reporting tools and techniques.



E-learning toolkit:

This toolkit on low carbon management guidelines and best practices will be created and distributed to foster the sustainability of the project in the long term.



Best Practice Exchange Forum:

Experience and knowledge will be shared during the forum to over 50 participants from companies, authorities and institutions to share the lessons learned and create a multiplier effect.

Methodology



Benefits

The Stars of China project has a developmental agenda, which results in many benefits for participating companies such as:

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Free Public Training

- Low carbon strategies- an overview
- GRI principles and international standards- an overview
- GRI principles and international standards- international best practices
- Sustainability reporting principles- the importance of transparency, social and environmental responsibility

Free technical consultancy

- Gap Assessment
- Awareness training
- Workshops
- Assistance and Preparation of reports