

DEG



DEG, a member of the KfW Bankengruppe (KfW banking group), finances investments of private companies in developing and transition countries. As one of Europe's largest development finance institutions, it promotes private business structures to contribute to sustainable economic growth and improved living conditions

UL DQS India



UL DQS India is the Indian Operation of UL DQS, which is a merger of UL Inc of USA and DQS of Germany, with over 45000 certified sites and presence in more than 100 countries globally. UL DQS India is head-quartered out of Bangalore having presence with offices and auditors across India. UL DQS India provides over 70 Management System Certifications and Assessments covering a vast majority of standards and industries. Through its Knowledge Solutions Centre, UL DQS India offers Trainings, Seminars and Assessments to cover a whole lot of activities and industry standards and focuses in helping the customers with dissemination of knowledge on the subject

ASSIST



ASSIST is a non-stock, non-profit international capacity building organization with its headquarters in the Philippines. It aims to achieve and witness meaningful change to and for our planet and the people living on it. Since 2003, ASSIST has implemented over 20 projects funded by multi-lateral donors such as European Union, USAID, UNEP, UNIDO, DEG, GIZ, etc.

INDO-GERMAN CHAMBER OF COMMERCE



The Indo-German Chamber of Commerce (IGCC) is the pioneer of bi-national Chambers, established in 1956 for the promotion of economic relations between India and Germany. With 6 offices in India and a liaison office in Duesseldorf, Germany, IGCC with over 6700 members, is the largest German-foreign Chamber in the world and the largest bi-national Chamber of Commerce in India. In more than 55 years of bringing India and Germany together, IGCC has created a range of services that ensures success. With its vast experience and expertise in Indian and German markets, IGCC is the ideal partner in all stages of business development, from formulating entry strategies to setting up local offices and communicating your expansion to core markets.

auto sustain A GREEN DRIVE for A SUSTAINABLE TOMORROW

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PROJECT brief

Backed by structured reforms by the government and opening of the economy (since 1991), India has one of the largest automobile sectors in the world and has become the 6th largest passenger vehicle producer in the world. Domestic growth is expected to grow to 611 million vehicles by 2050.

Accordingly the auto component industry realizes exponential growth. Major automobile manufacturing units are concentrated in few clusters across India (Chennai, Bangalore, Pune and National Capital Region). Most auto suppliers are located close to the manufacturing locations of the OEMs.

Since it is a fragmented industry with nearly 6400 players and only about 6 per cent are organized, the remaining 94 per cent are mostly small-scale unorganized players which use outdated technology.

A study on practice of outsourcing by Indian automobile companies revealed that majority of pollution during automobile production takes place at the supplier and vendor's site, most of them being small and medium enterprises (SME). There is a clear trend of transferring of pollution by automobile companies to its supply chain. Companies need to adopt a responsible procurement policy and green supply chain management practices.

Auto Sustain is a Public-Private Partnership Project co-financed by DEG and implemented by UL DQS India and ASSIST in association with IGCC which aims to sensitize the automotive industry on sustainable and socially responsible practices. The project will help large automobile players in the country to adopt sustainability practices benchmarking international standards like ISO 26000, IQNet SR10, Global Reporting Initiative (GRI) etc and help their supply chain (SMEs) to align with Environmental, Health & Safety Management Systems (ISO 14001/OHSAS 18001).

THE PROJECT WILL HELP THE AUTOMOTIVE INDUSTRY IN THE COUNTRY TO ADOPT SUSTAINABLE AND SOCIALLY RESPONSIBLE PRACTICES BENCHMARKING INTERNATIONAL STANDARDS

PROJECT activities

1. CEO FORUM

CEO Forums will be arranged in 3 locations in India to influence decision makers from the automotive industry to move towards sustainable practices.

2. AWARENESS CAMPAIGN MATERIALS

Campaign Materials like Brochures and Quick Reference materials on Environment, Health & Safety and sustainability will be distributed during CEO Forums. Survey will be conducted to learn existing challenges faced by automotive industry on environmental management.

3. PARTNERSHIPS WITH INDUSTRY ASSOCIATIONS

Industry associations will be engaged in the project to propagate the agenda of sustainability established to propagate social responsibility and green supply chain management practices

4. TRAINING CONTENT DEVELOPMENT

Training content benchmarking international standards and best practices on Sustainability (GRI/ISO 26000/SR10) and Environment, Health & Safety (ISO 14001/OHSAS 18001) will be developed with the help of subject matter experts and industry professionals.

5. TRAINING DELIVERY

Two day Training session each on the topics of Sustainability and Environment, Health & Safety practices will be held in at least 2 locations to develop a total of 30 local trainers and build up the local capacity.

6. E-LEARNING KIT

A self help reference tool in the form of an e-learning kit will be developed and distributed to help the companies implement best practices on sustainability.

7. TECHNICAL ASSISTANCE FOR SUSTAINABILITY REPORTING:

Large Enterprises (at least 2) will be selected and given technical assistance on best practices and international standards to help them produce their sustainability reports in compliance with GRI Guidelines and align with SR10 requirements.

8. TECHNICAL ASSISTANCE - ENVIRONMENT, HEALTH & SAFETY PRACTICES

SMEs (at least 5) will be given direct assistance to improve their environmental & social performance and to be assessed and certified for compliance with ISO 14001 and OHSAS 18001.

9. BEST PRACTICES EXCHANGE FORUM

The results of the project will be shared in the Best Practices Exchange forum with participants from major stakeholders groups. Awards will be given to companies that participated in the assessments and to the local trainers. E-learning kits will be distributed during this forum.

METHODOLOGY

PHASE 01



- a. Awareness Campaigns
- b. CEO Forums
- c. Surveys
- d. Partnership with Industry Associations

PHASE 02



- a. Training Content Development
- b. Training Delivery
- c. E-Learning Kit

PHASE 03



- a. Technical Assistance
- b. Best Practices Exchange Forum

PROJECT benefits

This project is a public private partnership with a developmental agenda of building capacity among the automotive sector and helping them adopt international best practices to improve and sustain their environmental performance in the long run.

THE BENEFICIARIES OF THE PROJECT SHALL LOOK FORWARD TO THE FOLLOWING BENEFITS:

- a. A platform for key decision makers from the industry and other stakeholders, and technical experts to interact.
- b. Access to training materials and resources on the topics of Sustainability and Environment, Health & Safety practices.
- c. Exposure to best practices and international standards like GRI, IQNet SR10, ISO 26000, ISO 14001, OHSAS 18001 etc.
- d. Access to self learning (e-learning) kit and awareness campaign materials.
- e. Participation in the trainings and events of the project to network and exchange best practices.