



DEG

DEG, a member of the KfW Bankengruppe (KfW banking group), finances investments of private companies in developing and transition countries. As one of Europe's largest development finance institutions, it promotes private business structures to contribute to sustainable economic growth and improved living conditions.



Vossloh Fastening Systems (China) Co., Ltd

Vossloh is a leader in the rail infrastructure and rail technology markets. Vossloh is a reliable supplier with its longstanding rail expertise and well-established safe, cost-efficient and eco-friendly products. The various operations of Vossloh's Rail Infrastructure and Transportation divisions are parented by Vossloh AG. Vossloh has executed some of the big projects in China in coordination with the Ministry of Railways and continues to execute quality projects.



TÜV NORD

TÜV NORD China is a part of TÜV NORD Group, which is one of the largest technical service providers in Germany. TÜV NORD is one of the leaders in environment protection, UNFCCC Clean Development Mechanism, energy efficiency management. The laboratories are certified by the Central Authority of the States for Safety Technology (ZLS) and the highly-qualified team is composed of experienced specialists for all areas of product, system and emission certification.



ASSIST

ASSIST is a non-stock, non-profit international capacity building organization with its headquarters in the Philippines. It aims to achieve and witness meaningful change to and for our planet and the people living on it. Since 2003, ASSIST has implemented over 30 projects funded by multi-lateral donors such as European Union, USAID, UNEP, UNIDO, DEG, GIZ, etc.

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IMPLEMENTING PARTNERS



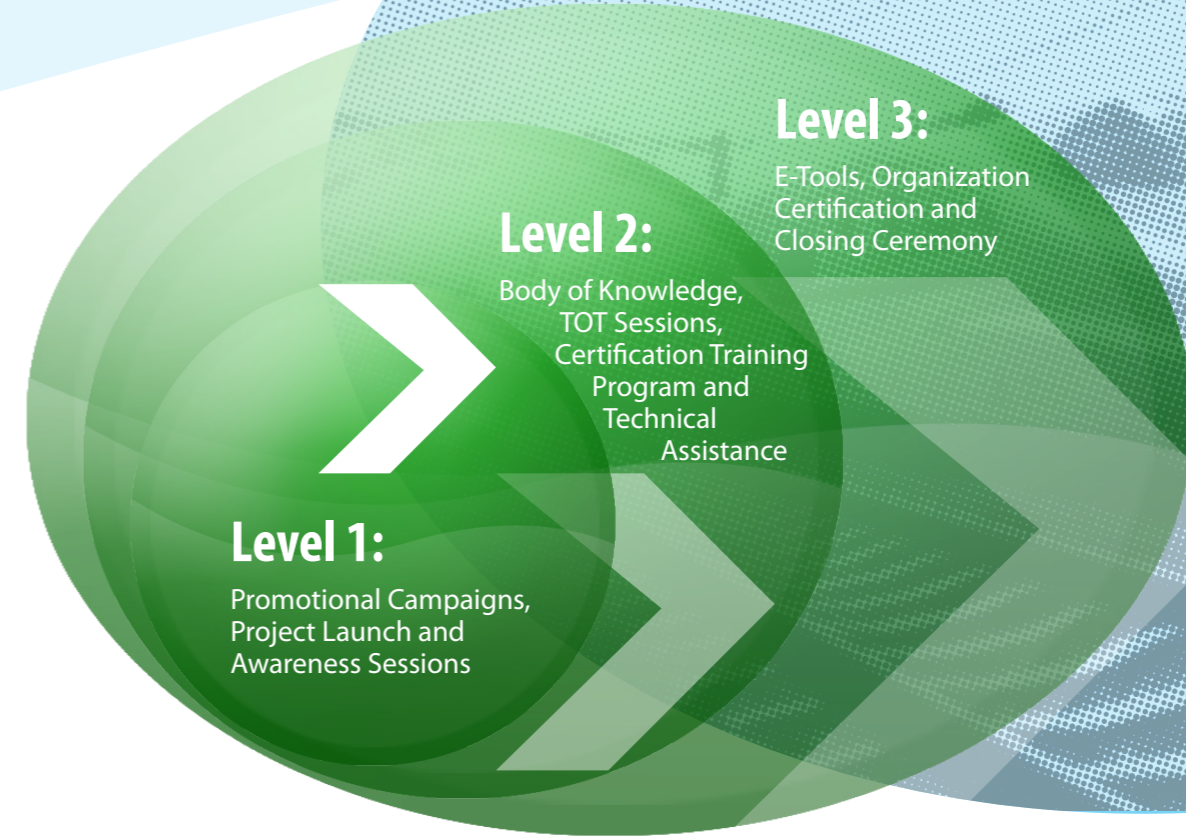
Project Brief

China having increased its economic power resulting from a staggering expansion on heavy industry and urbanization has been promising in the past years. Such growths have been largely helpful to the Chinese economy which were performed through different approaches by its different cities. An excellent approach has been done in the city of Kunshan located in the eastern portion of mainland China which is being considered the most economically developed area in the country. Kunshan being a highly open industrial and commercial city has obtained huge amount of investments from more than 50 countries which helped them gain a good reputation among Chinese cities. Regardless of the city's continuous industrial development is also Kunshan's priority to conserve its environment.

With great regard to the spirit of "openness, integration, innovation and excellence", the city maintains to promote both urban modernization and environmental and cultural protection which resulted to different awards and recognitions over the years. To further enhance the environmental practices in Kunshan, the alignment of companies with international standards and best practices on Quality & Environmental Management Systems (QEMS) shall be pushed. With Vossloh's initiative, this will continually achieve Kunshan's move for environmental protection for a sustainable industrial systems.

AIM is a Public-Private Partnership (PPP) project, funded by DEG and jointly implemented by Vossloh, TÜV NORD and ASSIST that aims to contribute to a more sustainable industrial systems in China. The project will target the supply chain of Vossloh which are located in the Kunshan Industrial estate.

Methodology



Project Activities/Deliverables



Promotional Campaign Materials

Promotional campaign materials such as banners, posters and flyers will be developed and distributed throughout the project duration.

Certification Training Program

At least 15 local experts will be qualified through an advanced certification training program on Quality and Environmental Management Systems.



Project Launch

The project will be launched in the Kunshan Industrial Estate with participation from all major stakeholders of the project.



Technical Assistance

Technical Assistance will be provided to at least 5 companies to align their practices with ISO 9001 and ISO 14001 systems.



Awareness Sessions

4-awareness sessions for 1-day each will be conducted to create awareness among the companies on the importance of Quality (ISO 9001) and Environment Management (ISO 14001) Systems.



E-Tools

E-news letters and E-learning kits will be developed and distributed to educate the companies on the importance of Quality and Environmental Management Systems.

Competitions

Competitions such as drawing, slogan writing, suggestion schemes will be organized to generate more interest among the participating companies.



Body of Knowledge (BOK)

A BoK will be developed benchmarking ISO 9001 and ISO 14001 standards in Chinese and English languages to build up the local capacity.



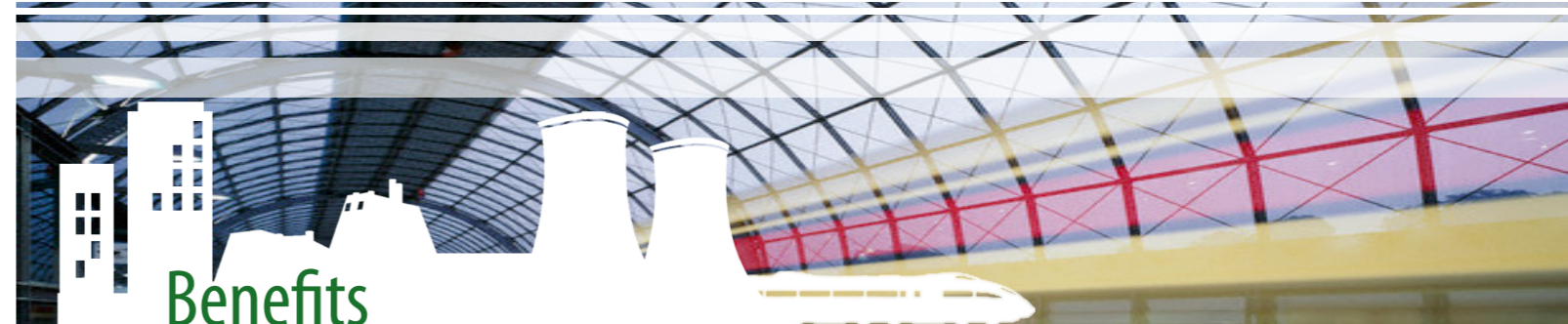
Training of Trainer (ToT)

3-ToT sessions for 3-days duration each will be arranged to qualify 60 local trainers to create a local pool of trainers.



Closing Ceremony

A closing ceremony will be arranged at the end of the project inviting all major stakeholders of the project to exchange best practices and share knowledge.



Benefits

AIM is targeting a huge number of Vossloh suppliers in the Kunshan Industrial estate. The industries and other institutions that will participate for AIM will benefit at three levels:

OUTPUT

- Awareness sessions
- Training of Trainer (ToT) workshops
- Technical Assistance
- Book of Knowledge (BOK)
- Certification Training Program
- Competitions
- Best Practices Forum

IMPACT

- A step towards attaining balance between economic growth, social equity and environmental concern.

OUTCOME

- Understanding and knowledge on Quality & Environmental Management Systems (QEMS) such as ISO 9001 and ISO 14001.
- Understanding on the importance and benefits of a sustainable industrial system.
- Build-up local capability for the stakeholders through transferring of knowledge in implementing sustainable practices in the industries.
- Developed knowledge multiplier through local pool of trainers, e-learning kits and proficient training materials.

