

# HOW DOES ADB ENGAGE WITH YOUTH?

**Youth =** Persons between **15 and 30 yrs old**

**Asia Pacific**  
Home to 60% of the world's youth population

+

Youth organizations and youth-focused civil society organizations (**CSOs**)

## ADB four focus areas for the youth

Engaging the youth in national and community development yields an opportunity to harness their energy, enthusiasm, skills and innovative ideas towards promoting economic growth, social stability, civic participation and good governance, and healthier, better educated and productive societies in the region.



## ADB's four approaches to youth engagement

ADB recognizes that investing in youth is a crucial aspect in sustainable inclusive development.



The process by which stakeholders influence or contribute to designing, implementing, and monitoring a development activity held by ADB. Youth participation can serve as an additional source of information and expertise in ADB-assisted operations.



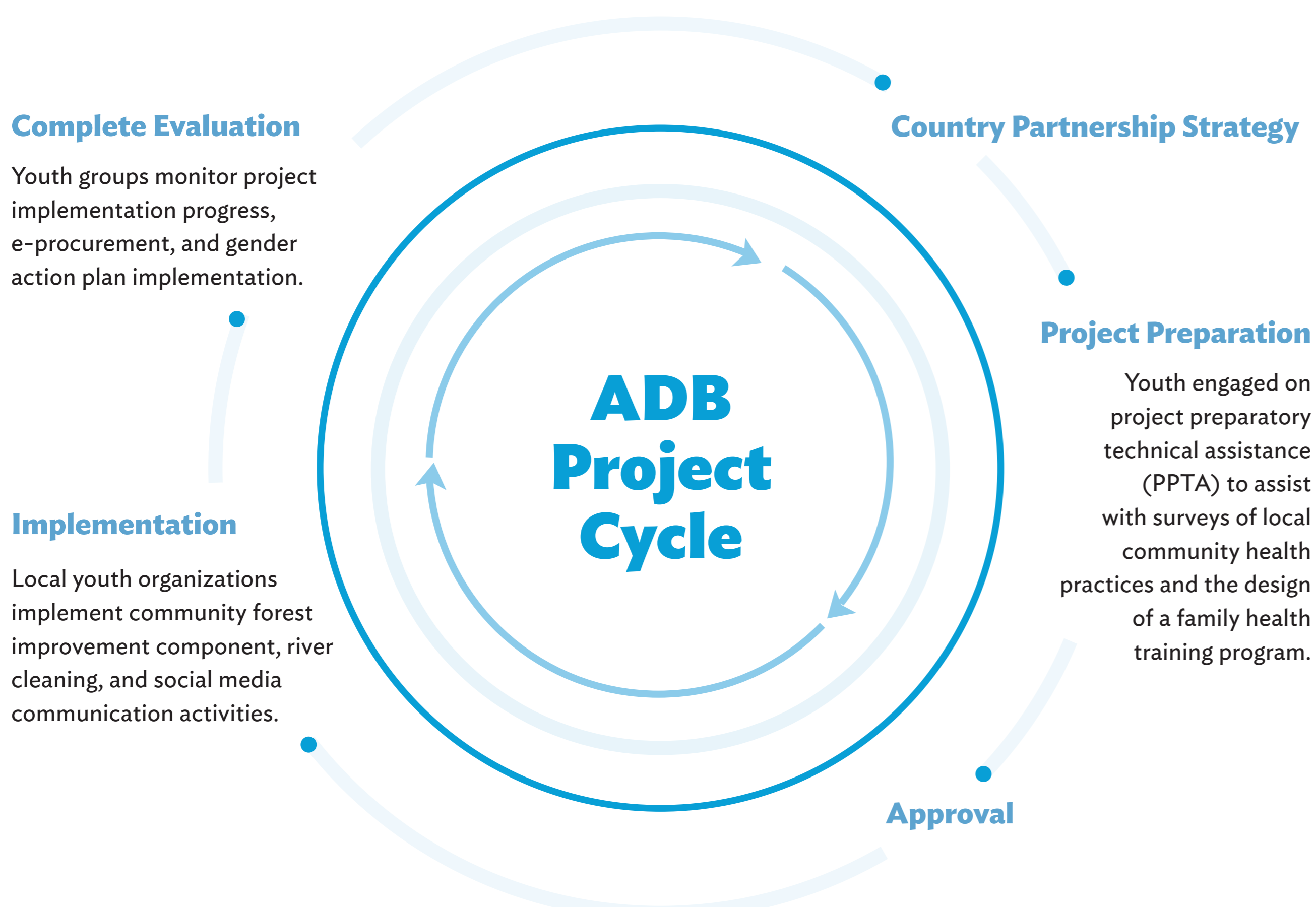
ADB provides the youth with opportunities to partake in decision-making and resource management under a formal or informal agreement to work together towards common objectives. In such partnerships, youth can be beneficiaries, agents of change, organizers and community mobilizers.



ADB assists developing countries in Asia and the Pacific in creating, implementing and assessing national youth policies. Its policy approach also covers youth contribution to strategies, policy reviews, and project programming in ADB, and in their own communities, countries, and region. ADB aspires to an environment that fosters government-youth and community-youth relations.



Youth are involved in the planning, delivery and evaluation of ADB projects. As stakeholders and partners, the youth can provide new perspectives on development questions; and share new views on the needs and condition of beneficiary communities. Where appropriate, ADB may tap the youth to get to know their views and gain feedback on ADB's activities.



## How can youth add value to ADB's operations?

1. Consultation and advisory
2. Linking ADB, governments, and communities
3. Innovation
4. Family and community mobilization
5. Communications and social media
6. Service provision
7. Assessment, monitoring, and evaluation
8. Volunteerism

To find out more about the Youth Initiative, contact:

- facebook.com/groups/YouthforAsia
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